

**Election Protection Meeting  
October 4, 2006  
Bighorn Conference Room**

**Present:**

Mike and Grace from Coloradans for Fairness

Gia- Mi Familia Vota

Jessie and Rich- America Votes

Mark and Matt- FairVote

Leslie Moody

Kristen

The logo for FACE STATE is displayed on a dark blue rectangular background. The word "FACE" is on the left and "STATE" is on the right, both in white, uppercase, sans-serif font. Between the two words is a stylized white graphic of a building facade with three vertical lines and a horizontal line at the top, resembling a window or a door.

**Discussion:**

- There are 266,000 registered voters in Denver; there is a good expectation of turnout.
- Ritter, Pearlmuter and Winter are all doing big candidate lit drops in Denver
- Can absentee ballot still be added to mailings?
- Early and absentee ballot increases are the most important push right now
- The election commission is providing PSAs to commercial television giving them the option for primetime airing

**Two Phases:**

1. Increase vote centers
2. Push VBM and early voting

Should we look at early voting center media campaign?

We must take a step beyond the vote center because they are not working; we are now pushing VBM and EV!

**Mailing and call ideas:**

- CCV has a piece already approved by the election commission. The cost would be .68 per piece, at 50,000 pieces that would cost about \$34,000. We must move on this ASAP!
- Robo calls following a mailing is the best option

**Early vote push through the media ideas:**

- FairVote: Early Vote Days
- C3 Denver Votes Early would have earned media, everyone goes to one early vote place

Note: Coloradans for Fairness has 1-2 staff to help; they are an issue committee

**Next meetings:**

1. The election commission stakeholder meeting is Thursday night (October 5)
2. Next election protection meeting: Monday, October 9 at America Votes 3:00 PM